



MARKTALE PROFILE



A multinational management consulting company. Offices located in Malaysia and Bangladesh Promise to bring freshness to an organization through a team of professionals. Houses professionals from various fields and focuses on collective intelligence. Strives to define challenges, businesses face today. implement solutions that bring real value to its clients. Deliver rigorous & in-depth analysis with deep knowledge and first-hand experience in implementing global best practices. Bring innovation to the table in all possible ways.

Our Vision

To be the choicest business advisors of our clients by providing effective and innovative solutions

Our Mission

Our mission is to assist our clients in making substantial improvements in their performance and building a great organization. We partner with our clients, providing unparalleled support and solutions to achieve their long-term financial, economic, and operational goals



We work with 3M such as Men, Machine, and Market; where men are the human resources who are the ultimate driving force for any achievement, the machine is our weapon and the market is our destination.



SCAN ME





TMT

We Have Global Network Of Clients





OUR CORE VALUES

Passion For Continuous Improvement

As an ever growing multinational management consulting company, we always cherish passion for continuous improvement of our quality

Fostering Leadership

Through an unmatched way of skills development, we foster leadership in a wide range of fields.

Enhancing Innovations

Innovations is not a word to us, rather it's what we feel thrilled with. We always keep an eye on the changes and come up with innovative ideas to meet the newer thirst of the world.

Cherishing Integrity

Integrity is what we maintain in all our day-to-day activities. It keeps us in the right direction in achieving the ultimate goal.

OUR SOLUTIONS

Business process management (BPM)

Business process management (BPM) is a discipline that uses various methods to discover, model, analyze, measure, improve and optimize business processes. A business process coordinates the behavior of people, systems, information, and things to produce business outcomes in support of a business strategy.

Services

- ➔ SOP Development & Implementation
- ➔ Process Re-designing
- ➔ Business Model Re-engineering



Marketing Management Process (MMP)

The marketing Management Process is a process of identifying customer needs and wants and then developing a marketing program to satisfy customer needs with a profit. So, effective marketing starts with the identification of a set of consumers and their need structure.

Services

- ➔ Brand Marketing
- ➔ Trade Marketing
- ➔ Marketing research
- ➔ Distribution Channel
- ➔ Digital Marketing





Financial Management Process (FMP)

The 3 key elements of the financial management process are Financial Planning, Financial Control and Financial Decision Making. The important purpose of financial management process is to record accurate financial transactions throughout a various different types of projects life-cycle.

Services

- ➔ Mergers & Acquisitions
- ➔ Valuations, Fairness Opinions & Appraisals
- ➔ Project Finance, PPP & the Private Finance Initiative
- ➔ Debt-raising & Restructuring Advices
- ➔ Finance & Accounting Outsourcing

HR Management Process (HRMP)

The human resource management process consists of a sequence of activities that begins with the job analysis and HR planning; progresses to employee recruitment and selection; then focuses on employee training, performance appraisal, and compensation; and ends when the employee leaves the organization.

Services

- ➔ Talent Planning & Acquisition
- ➔ HR Operation
- ➔ Compensation & Benefits
- ➔ Talent Management & Développement
- ➔ Employee Engagement
- ➔ Digitization





Business Process Outsourcing (BPO)

Business process outsourcing (BPO) is a business practice in which an organization contracts with an external service provider to perform an essential business task. ... Indeed, companies calculate that outsourcing these processes to a company specializing in these processes could deliver better results.

Services

- ➔ Finance & Accounting
- ➔ Business Planning & Analysis
- ➔ Supply Chain Management
- ➔ Human Resource
- ➔ TAX documentation & submission

Training & Development Management (TDM)

The training and development process is an organizational activity aimed at improving the performance of the individuals and groups of employees in the organizational settings. ... Through 'training' employees are taught specific skills while through 'development' employees' personalities and management skills are enhanced.

Services

- ➔ Business Performance metrics (KPI & KGI)
- ➔ Cultural Change Management
- ➔ Training
- ➔ Behavioral Profile Assessment
- ➔ Placement
- ➔ Mentoring





Market Research, Audit & Data Analytics

In today's highly competitive world very little separates first and second place. Marktale Research Paper exists to help leading brands identify and exploit marginal differences in the product, retail, or brand execution in order to gain market share or grow the category.

Drawing on a range of qualitative and quantitative research techniques the Marktale Research Paper team focus on identifying critical improvements to:

- Understand the market
- Innovate and optimize
- Understand people
- Drive engagement

Supply Chain Management (SCM)

Supply chain management, the management of the flow of goods and services, between businesses and locations, and includes the movement and storage of raw materials, of work-in-process inventory, and of finished goods as well as end-to-end order fulfillment from point of origin to point of consumption.

Services

- ➔ Creating Optimal Supply Chain Structure
- ➔ Designing and Reporting of Service Level Agreements (SLAs)
- ➔ Contract Management
- ➔ Warehouse Management
- ➔ Distribution Excellence





INDUSTRIES

Marktale helps businesses become more competitive by leveraging deep domain and industry experience. We deliver unrivaled insight into the dynamics of businesses, markets, and consulting sectors across all areas, enabling us to identify and capitalize on possibilities for development, innovation, and value creation.



Retail



Education



HealthCare



Consumer Products



Financial Institutions



Industrial Goods



Technology, Media
& Telecommunication

LEGAL



AN ISO CERTIFIED
COMPANY

21-ICA-02AA-1053



DNCC



Registrar of Joint Stock
Companies And Firms

C-114143/14



National Board of Revenue, Bangladesh
জাতীয় রাজস্ব বোর্ড, বাংলাদেশ

E-TIN: 129853661195
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OUR CONCERN & BRANDS



SUMSAICO®

Quick Source
Talent Sourcing Services

MRP
MARKET RESEARCH PAPER

LongLife
construction solution

SkillsDNA

JACKFRUIT
perception for life

ANZEN
PERSONAL SAFETY BRAND

SOME OF OUR VALUED CLIENTS





9001 : 2015

Our Global Locations

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